

LUXORIA

— THE NOIR EDIT —

— 2K26 —

PARTNERSHIP OPPORTUNITIES

August 2026 | Hotel Green Park Chennai



LUSHN LUX
Founder & Proprietor - HEMSRI
Organizer of Luxoria



ELITE ENSEMBLE
Founder & Proprietor - KARTHIK (JK)
Organizer of Luxoria



**SOUTHERNWOOD
MODELING ACADEMY**
In Association with



**MERAKI VENTURES
SOULFUL EVENTS**
Event Partner

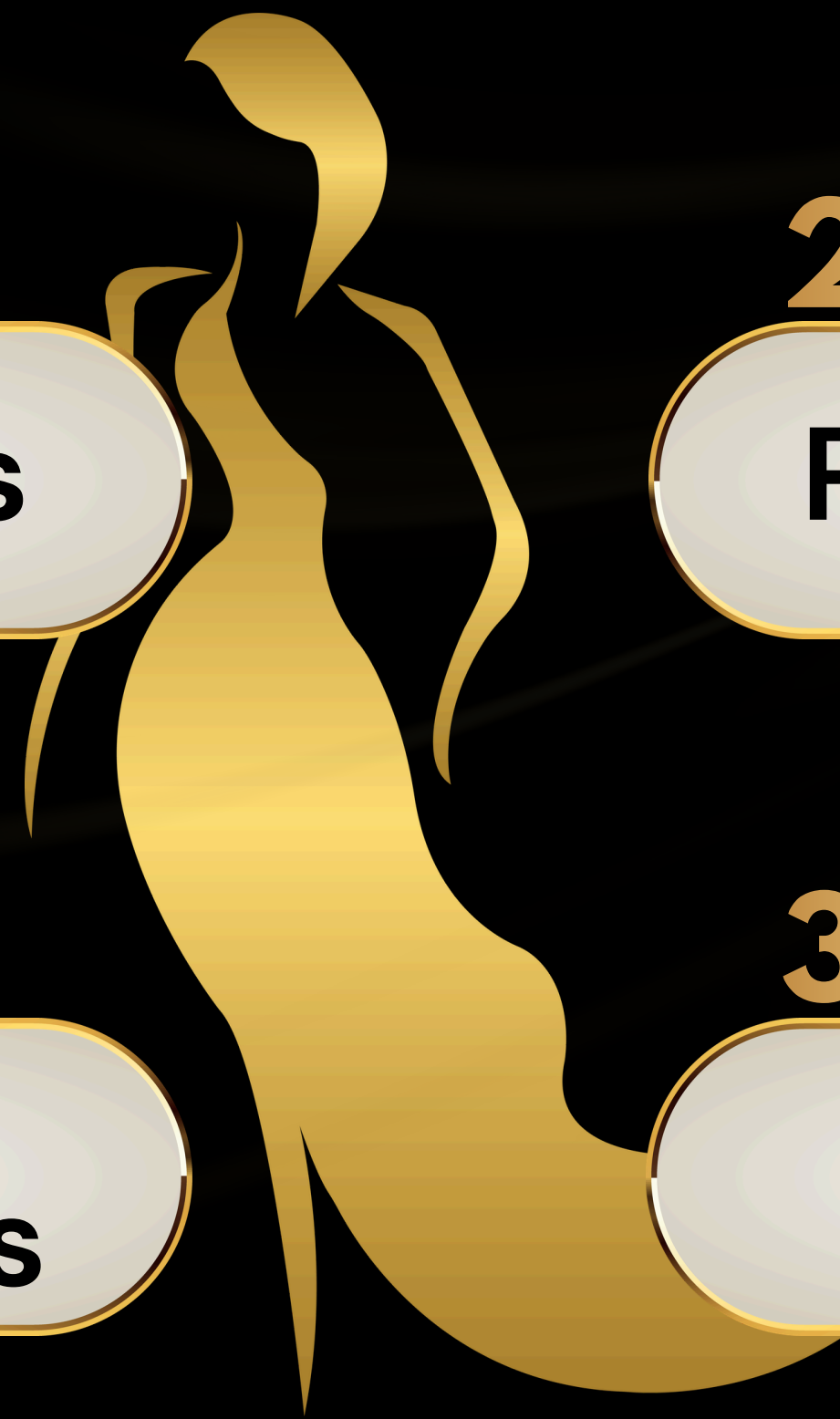
WHY LUXORIA

WHERE FASHION MEETS INFLUENCE



Fashion Brands >>>> Luxury Consumers >>>> Influencers >>>> Celebrities >>>> Media

OUR AUDIENCE



500+

VVIP Vistors

250+

Participants

50+

**Industry
Professionals**

30+

Designers

INDUSTRIES WE SERVE

SKIN &
HAIR CLINIC

COSMETIC
BRANDS

DENTAL
CLINICS

JEWELLERY

FASHION
BRANDS

FITNESS
CENTRES

HOSPITALITY

LIFESTYLE
BRANDS

MEDIA
COMPANIES

WHAT YOU RECEIVE

BRAND MILEAGE



PARTNERSHIP LEVELS

Position Your Brand Where Fashion Meets Influence



PARTNERSHIP LEVELS

Position Your Brand Where Fashion Meets Influence

Couture Partner

₹25,00,000

Exclusive Lead Partner

Benefits

- Exclusive Category Exclusivity
- Logo on All Event Creatives
- Premium LED Branding
- Runway Branding
- VIP Lounge Branding
- Celebrity Meet & Greet
- Press Conference Visibility
- Dedicated Brand Integration
- Exclusive Product Showcase
- 25 VIP Invitations
- After Party Access
- Social Media Feature Series
- Brand Film Display on LED

PARTNERSHIP LEVELS

Position Your Brand Where Fashion Meets Influence

Signature Partner

₹20,00,000

Benefits

- Major Event Branding
- LED Screen Presence
- Stage Branding
- Social Media Campaigns
- Press & Media Mentions
- Product Showcase Zone
- Celebrity Interaction
- 20 VIP Invitations
- After Party Access

Luxe Partner

₹15,00,000

Benefits

- Premium Brand Placement
- LED Branding
- Fashion Segment Association
- Digital Promotions
- Media Mentions
- Product Display Area
- 15 VIP Invitations
- After Party Access

PARTNERSHIP LEVELS

Position Your Brand Where Fashion Meets Influence

Runway Partner

₹10,00,000

Benefits

- Runway Branding
- Backdrop Visibility
- Digital Campaign Features
- Media Mentions
- Product Placement
- 10 VIP Invitations
- After Party Access

Style Partner

₹7,50,000

Benefits

- Event Branding
- Social Media Features
- Backdrop Logo Placement
- Product Placement
- 6 VIP Invitations
- After Party Access

PARTNERSHIP LEVELS

Position Your Brand Where Fashion Meets Influence

Fashion Partner

₹5,00,000

Benefits

- Event Association
- Logo Placement
- Social Media Mentions
- Product Placement
- 4 VIP Invitations
- After Party Access

WHY PARTNER WITH LUXORIA?

Luxoria is more than a fashion event—it's a platform where brands connect with aspiration, influence, and lifestyle. By partnering with Luxoria, your brand gains access to a highly engaged audience of fashion enthusiasts, industry professionals, influencers, celebrities, and premium consumers. Through strategic visibility, immersive brand integration, and high-impact experiences, Luxoria creates meaningful opportunities that extend far beyond traditional advertising.

BRAND VISIBILITY JOURNEY

YOUR BRAND DESERVES THE SPOTLIGHT



- ♥ VISIBILITY
- ♥ INFLUENCE
- ♥ RECOGNITION
- ♥ NETWORKING
- ♥ GROWTH

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The journey is not about becoming someone else. It is about becoming the best version of yourself.



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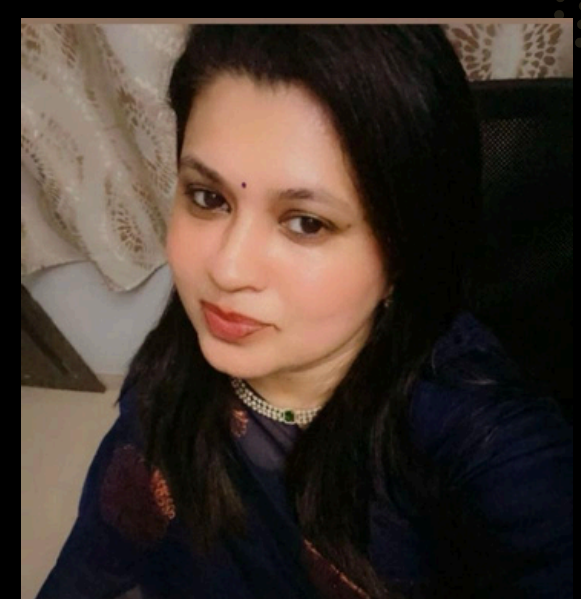


RISHI VARMAN

Founder & Fashion
Mentor of
**Southernwood Modeling
Academy**
Show Director & Creative
Head



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